Free Webinar Series: Enhancing Transparency In Political Finance With Technology

Tuesday, March 11, 2014
10:00–11:00 AM EDT (14:00 GMT)

Register for the second webinar »

Description

Money is an inescapable part of political campaigns all around the world. And while many governments commit themselves to openness, a vital piece of the transparency agenda --party and campaign funding-- still remain depressingly opaque in most countries. Luckily, many local activists are using technology to create tools to shine a light on the influence of money in politics and the misallocation of public funds.

The Sunlight Foundation, Transparency International and the IACC Game Changers Initiative teamed up and are

Speakers

Amy Ngai
Partnerships and Training Director, Sunlight Foundation

Julia Keseru
International Policy Manager, Sunlight Foundation

Emese Hortobagy
Head of People Engagement Programs, Transparency International Hungary
now excited to launch a new webinar series on enhancing the transparency of political financing in different disclosure regimes. We are inviting members of the international open government community to join us and learn more about how to uncover the influence of money in elections by using technology and by creating tools that shine a light on the influence of money in politics and the misallocation of public funds.

This webinar series is open to all who are interested. Prior knowledge on the topics is encouraged but not required. Learn more about our free webinar series and register for the second part!

Organized by the Sunlight Foundation and Transparency International
Sponsored by the IACC Game Changers Initiative

Part II: How can the transparency of political finance be enhanced when we don’t have reliable government data?

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Very often political finance information is not available, so creative projects have sprung up to crowdsource information or connect the dots by using other available datasets.

The second session of our webinar series will introduce ways technology can be exploited to monitor election spendings or explore undue influence on the decision-making process. We will also identify examples of inspiring and innovative things that agencies/local governments are doing in this space, projects that might be set as examples to other governments. Lastly, we will discuss possible ways of advocating for enhanced data disclosure in political finance and introduce some of the existing advocacy materials.
**Speaker Bios**

**Amy Ngai** is the Partnership and Training Manager at the Sunlight Foundation. She works to engage the public on the use of data to promote transparency and open government. As part of that work, she develops partnerships in both the nonprofit and private sectors to unlock and generate innovative uses for government data. Prior to joining Sunlight, she has spent over seven years working on voter access and democracy issues. Most recently, Amy was a program director at FairVote working on electoral system reform.

**Julia Keseru** is the International Policy Manager at the Sunlight Foundation and oversees its international work. Coming from the Hungarian transparency community, Júlia has been an advocate for open government and an expert on open data issues with a special focus on political finance and corruption. She has spoken internationally on technology and transparency and regularly writes about the challenges and the potential of the global open government movement.

**Emese Hortobagyi** is the Head of People Engagement Programs at Transparency International Hungary. She joined TI in 2009 and is responsible for strengthening the organization's emerging social networking efforts, improving online tools and developing advocacy campaigns. She is active in recruiting and creating volunteer network and developing people & youth engagement programs. Emese has worked for four months with Citizens Union of the City of New York in the framework of IREX's Community Solutions Program.

**Miguel Paz** is a Chilean journalist, the founder and CEO of Poderopedia, a data journalism website created through a 2011 Knight News Challenge grant. Paz is also the president of Poderomedia Foundation, an organization that promotes the use of new technologies to rethink journalism, teach new skills to journalists and foster a disruptive innovation culture within the news and information ecosystem in Latin America. Paz is the co-creator of the Hacks/Hackers chapter in Santiago, a 2012 Start-Up Chile winner and a Knight Fellow.

**Anne Muigai** is the Knowledge Lead at the Open Institute — a catalyst think-do tank of domain experts that provides technical and advisory services in the open data and open governance space to governments, civil society organisations, media and corporate companies. Her work focuses on gathering and sharing information on social innovation, grassroots community organisation and policy level development to give citizens a stronger voice in governance.

**David Cabo** is the cofounder and Director of the Civio Foundation, which promotes engaged citizenry through transparency and open data. David also worked for Access Info Europe and mySociety with the launch of the european transparency site, AsktheEU.org. Before he started to work on open data and transparency issues, David gained extensive technical experience as a senior developer, consultant and software architect for British Telecom, HM Revenues & Customs, Accenture, Ericsson or BBVA Global Markets.
Peter Tausz works at the People Engagement Program to promote innovations and best practices in how to engage citizens in the fight against corruption. Prior to his current assignment, he was working with the National Chapter of Transparency International Hungary where he specialized in citizen monitoring tools for public procurement and business ethics. Before he joined the anti-corruption movement he was working for the American Chamber of Commerce in Hungary to promote business ethics and integrity and advocate for policy changes.